



SPRING 2024





BLUEFIN USA

WILD SLAM

WILD SLAM



SPRING 2024

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BLUEFIN USA

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www.bluefinusa.com

TECHNICAL TEES



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



ANTI PILL



SUN PROTECTION



TECHNICAL

Not only will the Technical tee be the most comfortable shirt in your closet, it will also be the softest t-shirt you own. The microfiber used to construct our Technical fabric is the finest in the industry. The dual fabric blend makes the magic happen, creating an ultra-soft feel that has to be felt to be believed.

Wear it as a long sleeve, short sleeve, hoodie, or polo—you will be blown away by its performance and softness.

TECHNICAL TEES

STYLE # TT

65 % Microfiber 35 % Rayon
UPF 50+ Sun Protection
Anti-Microbial Fabric
Moisture Wicking Technology

TT : sizes XS - 3XL

* Lilac, White and Pink on request



WHITE

LILAC

TURQUOISE

GREY

AQUA

*WT

*LI

TQ

GY

AQ



PINK

ORANGE

LIGHT BLUE

NAVY

*PK

OR

LB

NY

BLUEFIN USA

GRAPHICS

BLUEFIN



Available for Long Sleeve TT & Short Sleeve TC in All Colors
(Excluding Navy)



WAVO18



WAVO22



WAVO23



PIXMARL



VINO25



PIXSAIL



CMAHIO1



VINO23B



WAVO19

Available for Long Sleeve TT & Short Sleeve TC in All Colors
(Excluding NY)



WATO52



VINO11



WATO53



VINO32



VINO05B



VINO35



STARSAILBO1



LOGO16N



NLOGO

TECHNICAL COTTON TEES



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



ANTI PILL



SUN PROTECTION



TECHNICAL COTTON TEES

Our customers asked and we listened! We built a classic feeling cotton T-shirt that out performs every cotton tee on the market....and looks great while doing it.

Experience the classic feel of cotton in a T-shirt with upgraded performance abilities and elevated style.

You'll never see T-shirts the same way again!

TECHNICAL COTTON TEES

STYLE # TC

65 % Microfiber 35 % Cotton
UPF 50+ Sun Protection
Anti-Microbial Fabric
Moisture Wicking Technology

Available sizes XS - 3XL
Available in Dec. 2023



ICE WHITE

IC



SKY BLUE

SB



AQUAMARINE

AM



HEATHER GREY

HG

"SECOND SKIN" SOLAR TEES



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



ANTI PILL



SUN PROTECTION



PERFORMANCE SOLAR

Our mission? Make your everyday adventures more accessible, comfortable, memorable & fashionable. The result? The Solar Collection: advanced, performance-driven apparel, designed to take you further on, off, or in the water.

Pursue your passions with the confidence of industry-leading UPF 50+ sun protection, innovative anti-microbial moisture-wicking fabric, and striking modern designs. From the deck to the dock, live life in the sun: the Solar Collection.

PERFORMANCE SOLAR TEES

STYLE # RG

90 % Lightweight Microfiber 10% Spandex
UPF 50+ Sun Protection
Anti-Microbial Quick Dry Fabric
Moisture Wicking Technology
Advanced Polyester Construction

Sizes XS - 3XL



WHITE

WT



GREY

GY



LIGHT BLUE

LB



AQUA

AQ

GRAPHICS



SUPERLEGGERA



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



ANTI PILL



SUN PROTECTION



SUPERLEGGERA

"If you can dream it, you can do it" - Enzo Ferrari

Inspired by the ultra-light, powerful, and minimalistic design of Italian supercars, the Superleggera Collection is the highest tier of sport fishing apparel.

With nearly twice the thread count of competitors and less weight, the Superleggera offers exceptional comfort paired with industry-leading UPF 50+ sun protection. By utilizing premium microfiber+spandex and advanced construction techniques, this collection's lightness, breathability, and ultra-fast dry time is unmatched.

Clean Lines, American Design, Italian Inspiration: Superleggera.

SUPERLEGGERA

STYLE # SL - SM - SK
STYLE # SLHOOD001
STYLE # CAMOHOOD

94% Super Lightweight Microfiber 6% Spandex
UPF 50+ Sun Protection
Anti-Microbial Quick Dry Fabric
Moisture Wicking Technology

SL: Sizes XS - 2XL

SM - SK: Sizes S - 2XL



WHITE

ICE BLUE



SM

SKY BLUE

WT

IB

SM

SK

SLHOOD001: Sizes XS - 2XL

CAMOHOOD: Sizes S - 2XL



WHITE

ICE BLUE



LIGHT BLUE

GREY

WT

IB

LB

GY



VINO38



WAVO32



VINO37



BLUEFIN ★

TFLU01



BLUEFIN ★

MFLU01



BLUEFIN ★

SFLU01



BLUEFIN ★

WAVO33



BLUEFIN

STARSAILB02



BLUEFIN ★

USA023

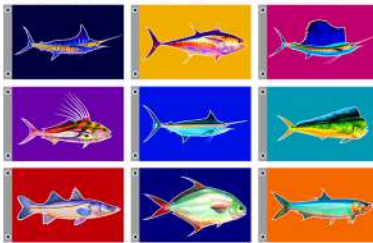
BLUEFIN ★



Bluefin Tuna

GRA057

BLUEFIN ★



GRA058

BLUEFIN ★



Atlantic Sailfish

GRA059

BLUEFIN ★



SPLASH01



FISHSET

BLUEFIN ★



AQUO31



AQUO33



SAILAR



CROWN01



WATO48



WATO47



PLAQUE01



WATO50



BLUEFIN ★
WAVO28



STAMPO1



WAVO30



REFSAILO1



FLMARO1



AQUO30



WATO37



WATO38



WATO15



WATO13



PURMARO1



AQUO19



WAVO09B



WAVO08B



USA020



STARLIN



USA021



USA019



USA009

BLUEFIN



USA010

**BLUEFIN
USA**



USA011



USA002



USA015



USA016



USA017



USA022

BLUEFIN



FLO1

BLUEFIN



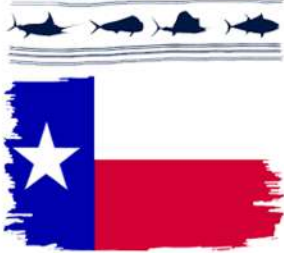
PRO1

BLUEFIN



DRO1

BLUEFIN



TXO1

BLUEFIN



CRO1

BLUEFIN



BHO1

BLUEFIN



MAO1

BLUEFIN



NCO1

BLUEFIN



MXO1

BLUEFIN



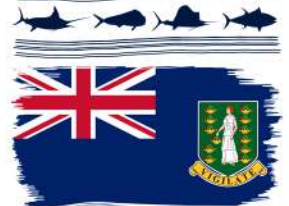
MNO1

BLUEFIN



GTO1

BLUEFIN



BVIO1

FRONT CHEST AND BACK PRINT



LOGO16



LOGO17



LOGO22



LOGO21



LOGO20



PS001

POLO & LAYERS



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



ANTI PILL



SUN PROTECTION

POLOS & LAYERS

STYLE # TTHOOD002
STYLE # RGPL
STYLE # NEWPORT

65 % Microfiber 35 % Rayon
UPF 50+ Sun Protection
Anti-Microbial Fabric
Moisture Wicking Technology
Available sizes XS - 2XL

TTHOOD002



GREY

NAVY

GY

NY

RGPL

NEWPORT



WHITE

GREY

NAVY



WHITE

NAVY

WT

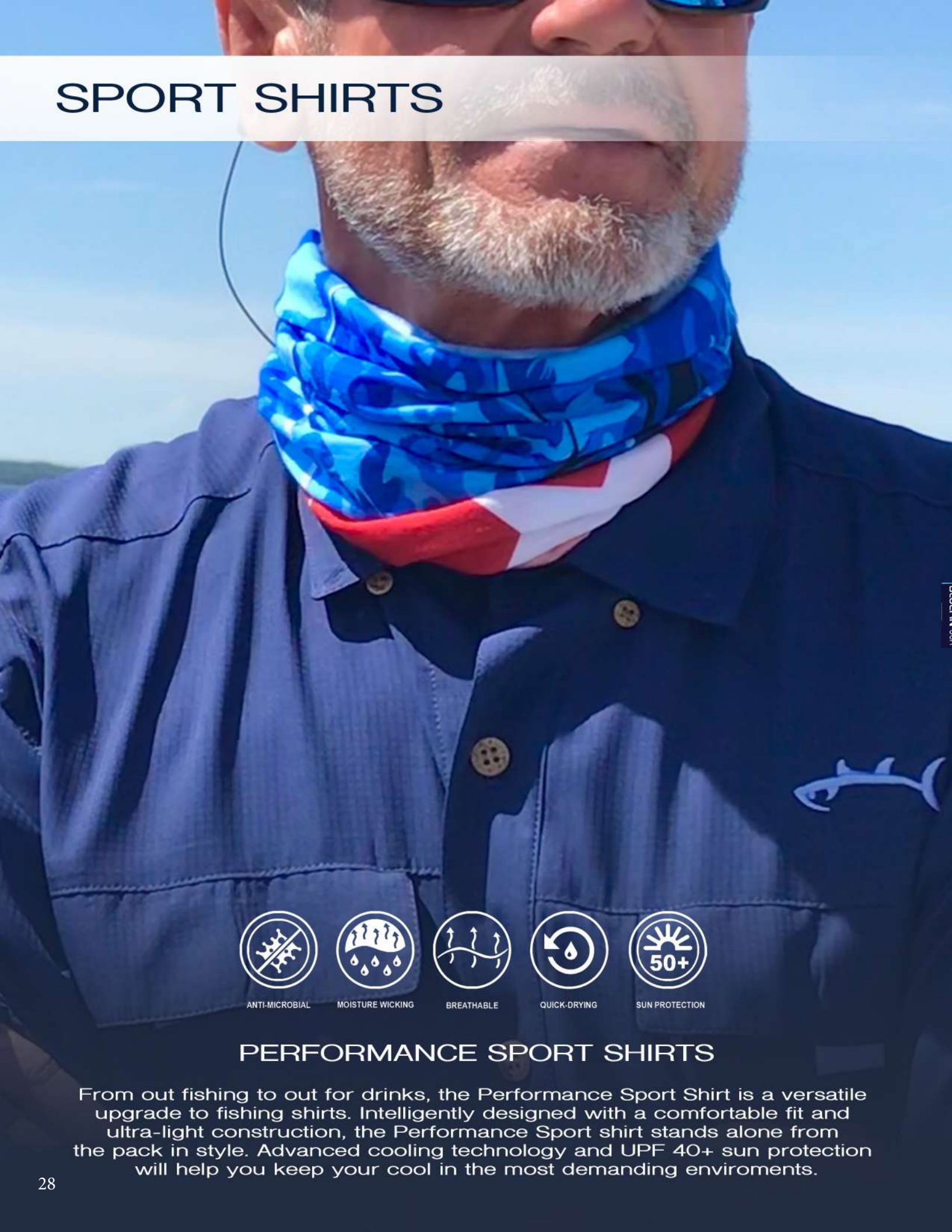
GY

NY

WT

NY

SPORT SHIRTS



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



SUN PROTECTION

PERFORMANCE SPORT SHIRTS

From out fishing to out for drinks, the Performance Sport Shirt is a versatile upgrade to fishing shirts. Intelligently designed with a comfortable fit and ultra-light construction, the Performance Sport shirt stands alone from the pack in style. Advanced cooling technology and UPF 40+ sun protection will help you keep your cool in the most demanding environments.

100 % Microfiber
UPF 40+ Sun Protection
Anti-Microbial Quick Drying Fabric

Available sizes S - 3XL

PFSOLID002



WHITE

WT



LIGHT BLUE

LB



NAVY

NY



BLACK

BK

SPORT SHIRTS

STYLE #PFZIP
STYLE #PFSOLID001

100 % Microfiber
UPF 40+ Sun Protection
Anti-Microbial Quick Drying Fabric
Available sizes S - 3XL

*Hidden button collar, left hidden zipper pocket
*Available in January 2024

*PFZIP



*PEARL

PR



*SERENITY BLUE

SB



*GLASS GREEN

GG

PFSOLID001



WHITE

ORANGE

GREY

AQUA

LT.BLUE

NAVY

BLACK

WT

OR

GY

AQ

LB

NY

BK

PRINTED SPORT SHIRTS



PERFORMANCE SPORT SHIRTS

Our most popular Performance Sport Shirt style, now with an extra level of style: the Printed Performance Sport Shirt Collection. Explore ten new elegant designs that fit like a dream and let you show your own unique personality. From classic gingham patterns to modern nautical designs, these shirts are always the right choice - day or night!

SPORT SHIRTS

STYLE #PFCAMO #PFGING #PFWAV
STYLE #PFFISH #PFSEA #PFCOM

100 % Microfiber
Digital printed

UPF 40+ Sun Protection
Anti-Microbial Quick Drying Fabric

Available sizes S - 3XL

PFCAMO



GREY LT. BLUE

GY LB

PFGING



SALMON LT BLUE AQUA DK BLUE

SM LB AQ DB

PFWAV



BLUE

BL

PFFISH



WHITE

WT

PFSEA



LT. BLUE

LB

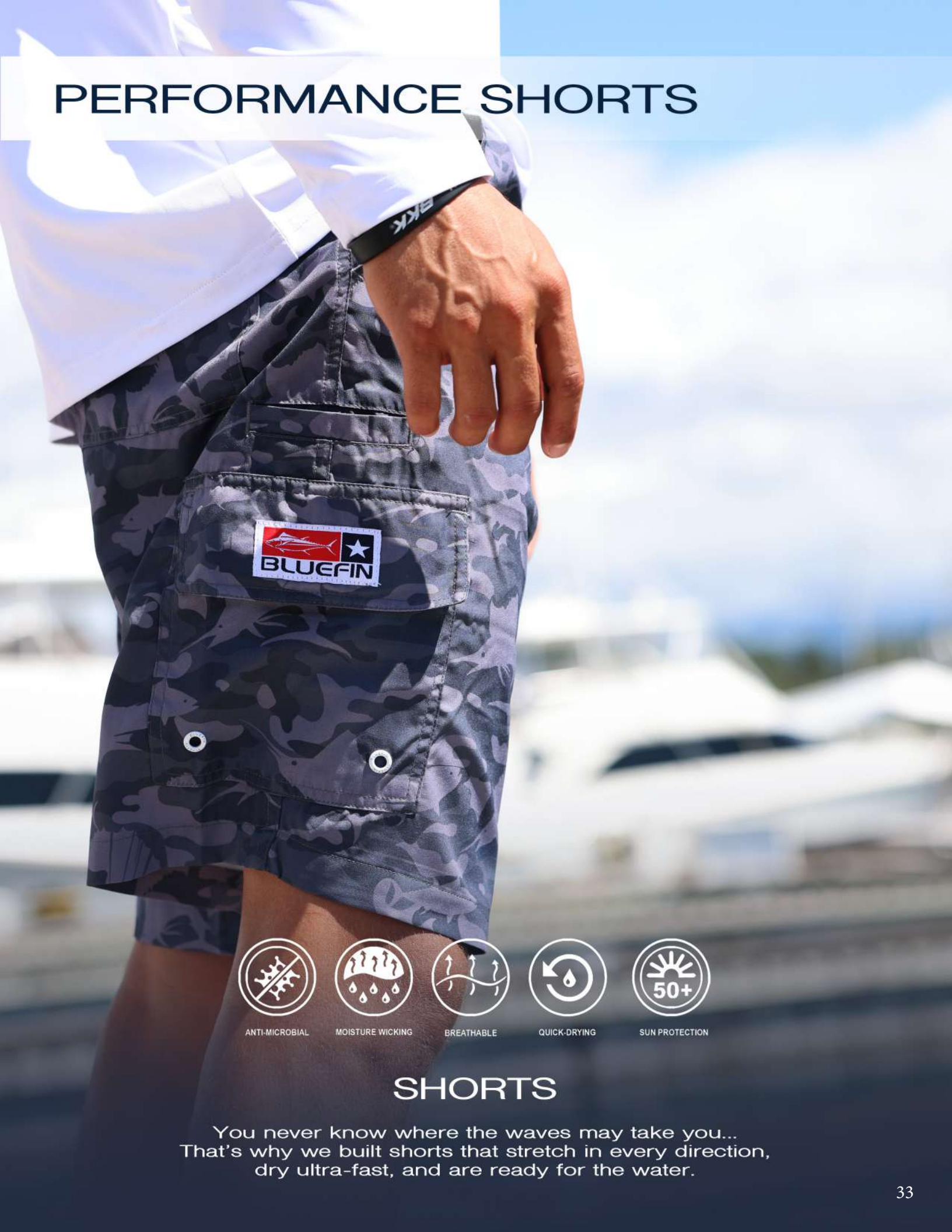
PFCOM



NAVY

NY

PERFORMANCE SHORTS



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



SUN PROTECTION

SHORTS

You never know where the waves may take you...
That's why we built shorts that stretch in every direction,
dry ultra-fast, and are ready for the water.

SHORTS & LONG PANTS

STYLE # PTTOUR #GS18 #TOUR
 STYLE # TOURCAMO #SHCARGO

100 % Microfiber
 4 Way - Stretch
 UPF 50+ Sun Protection
 Anti-Microbial Quick Drying Fabric

Available sizes 30-40



GREY

GY



PTTOUR



NAVY

NY



GS18

TOUR

TOURCAMO

SHCARGO



SILVER

SL



NAVY

NY



NAVY

NY



GREY

GY



NAVY

NY

FOUL WEATHER JACKET



FOUL WEATHER JACKET

Built for all four seasons, our Foul-Weather Jackets give you the confidence to face the storm in style. Waterproof heat-sealed seams, advanced moisture vapor transfer technology, and durable construction make this jacket our top choice when the weather turns.

FOUL WEATHER JACKET

STYLE #FW1

3 Layer Waterproof Construction
Surface Layer: Stretch Pongee with DWR Technology
Second layer: 100% Polyester 75D Stretch Fabric
Third Layer: Flexible Composite Yarn Material

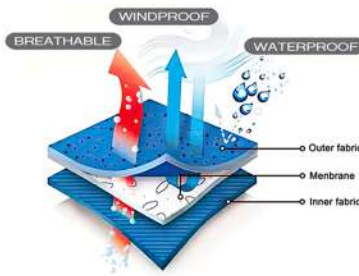
Waterproof Laser Cut Zippers.
Wind Protection Waist Band.

Sizes S - 3XL

Available in February 2024



“MADEIRA”
FW1



NAVY

NY



GREY

GY

SWIMWEAR



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



SUN PROTECTION

SWIMWEAR

Dive in! From the boat to the beach, Bluefin USA swimwear is always the best choice. With ultra-soft “comfort lining”, quick-drying fabric, and relaxation ready style, fun days are even more comfortable!

SWIMWEAR

STYLE # SW

98% Microfiber 2% Spandex
Available sizes: S - 2XL



SWAQU028



SWWAKE



SWCAM003



SWPELAGO1



SWAQU026



SWIS001



SWOCT001



SWAQU024



SWAQU023



SWWAT018

WOMEN'S SOLAR TOPS



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



SUN PROTECTION



WOMEN'S SOLAR TOPS

Chic sun protection, crafted from our premium performance-driven second skin solar tee fabric. Alluring styles, unbeatable comfort, uncompromising protection. Beautiful days under the sun have never felt so good.

SOLAR TOPS

STYLES # LRG-LRGT
 STYLES # LZTANK001
 STYLES # LHOOD001

89% Microfiber 11% Spandex
 UPF 50+ Sun Protection
 Anti-Microbial Quick Drying Fabric
 Moisture Wicking Technology
 Advanced Polyester Construction

*LZTANK001: Limited availability

Available size S - XL



WT

PK

LB

WT

PK

*LZTANK001
 Available size S - XL

LHOOD001
 Available size S - 2XL



WHITE

NAVY

WHITE

SEAFOAM

NAVY

WT

NY

WT

SF

NY



RET01



RET02



FLOR09



TROP04



FLOR02



FLOR03



FLOR07



FLOR08



WAT036



LOG022T



LOG023



LOG024



FLTN



SAILFLUO



TROP13



TROP018



STARSAILP01



PNKMARL01



WAT039



WAV008P



PELAGIC

GRAPHICS FOR LZTANK001



SPLASH



FLOR05



TROP19



MARE20



PEG01



HAWAII

WOMEN'S SUPERLEGGERA



WOMEN'S SUPERLEGGERA TOPS

Refined yet fierce, Superleggera tops for women are ready to conquer adventurous offshore conditions and scorching days on shore.

The advanced abilities of Superleggera fabric and ultra-breathable designs help discerning nature lovers keep their cool when it matters most.

SUPERLEGGERA

STYLES # WSLHOOD001
STYLES # LRGOV-LRGMAR

100 % Superlight Microfiber
UPF 50+ Sun Protection
Anti-Microbial Quick Drying Fabric
Moisture Wicking Technology
Available size XS - 2XL



WHITE

WSLHOOD001



ICE BLUE

WT

IB

LRGOVER

LRGMAR

LRGMAR

Available size S - 2XL



PEACH



CELESTE BLUE



PINK

PC

CB

PK

SPORT SHIRTS



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



SUN PROTECTION

PERFORMANCE SPORT SHIRTS

Powerfull performance with an added flair of sophistication: the Women's Performance Sport Shirt. Intelligently designed with advanced sun protection, ultra-light construction, moisture-wicking fabric, and a European fit for effortless style all day long.

SPORT SHIRTS

STYLES # WPFSSOLID002
STYLES # WPFSSOLID003

100% Microfiber
UPF 40+ Sun Protection
Anti-Microbial Quick Drying Fabric

Available size XS - XL



WHITE

WPFSSOLID002



AQUA

WT

AQ

WPFSSOLID003



WHITE



LIGHT BLUE



SALMON

WT

LB

SM

COVER-UPS & BOTTOMS



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



ANTI PILL



SUN PROTECTION



COVER-UPS AND BOTTOMS

Enhanced style, cozy comfort, and advanced performance?

We have you covered!

Designed for your active lifestyle: beautiful, breathable, and ultra-light bottoms and cover ups.

COVER-UPS & BOTTOMS

STYLE # LLEG # LSH
 STYLE # LCV
 STYLE # LSR

LLEG: 78% Polyester/22% Spandex Comfort Blend
 LSH: 4 Way stretch 95% Polyester/5% Spandex
 LCV: Ultra-Soft Technical Tee Performance Fabric
 LSR: Second Skin Performance Solar Tee Fabric

LLEG: Sizes S - XL



LSH: Sizes XS - XL



BLUE

NAVY

OFF

WHALE

OFF

LSH WAV

LSH NY

LCV: Sizes S - XL. Available in Grey



FLTONAL

CAMOFC

PEL2

SAILSTAMP

TRT

STARS

LSR: One size fit all



HAWAII

SPLASH

MARE20

PEGO1

FLOR05

TROP19

ACCESSORIES & RAIN JACKETS



If the little things matter the most, then these performance-driven accessories and rain jackets are the line that ties everything together! Gear and apparel designed to help you do more of what you love, in style.



ACCESSORIES

STYLES AS SHOWN

HTLOGO16



WHITE

GREY

SLATE BLUE

PINK

RED

NAVY

WT

GY

SB

PK

RD

NY

HTFISHCAMO



BLUE

GREY

BL

GY

HTCAMO002



BLUE

GREY

BL

GY

GLBLUEFIN001



RD

BL

VILOGO16



WHITE

SILVER

SLATE BLUE

NAVY

WT

SV

SB

NY

RJCLASSIC



NY

SL

YW

FGCAMO002



GY

FGWAT005



BL

KID'S COLLECTION



ANTI-MICROBIAL



MOISTURE WICKING



BREATHABLE



QUICK-DRYING



ANTI PILL



SUN PROTECTION



KID'S COLLECTION

High-performance youth apparel, designed to inspire the next generation of captains. Nurturing their passions for the water with cool styles, ultra-breathable construction, and UPF 50+ sunburn-free comfort all day long. From calm days by the pool to exciting days offshore, the Kid's Collection is ready for anything!

KID'S TOPS

STYLE #RG - RGHOOD
STYLE #TT

RG: 90% Lightweight Microfiber 10% Spandex
TT: 65% Microfiber 35% Rayon
UPF 50+ Sun Protection
Anti-Microbial Quick Drying Fabric
Moisture Wicking Technology
Available sizes YXS - YL

RG



WHITE

LIGHT BLUE

WT

LB

RGHOOD



WHITE

LIGHT BLUE

WT

LB

TT



LIGHT BLUE

LB



ORANGE

OR



AQUA

AQ

KIDS SWIMWEAR

STYLE # SW-Y

Available sizes: YS-YL



SWCAM003



SWAQU028



SWAQU022



SWSURF001



SWTROP003



SWIS001



SWGRO029



SWWATO18



SWHIBISCO1



SWOCT001



SWAQU024

All Men's Graphics are Also Available for Kid's Tees.

BLUEFIN ★



SPLASH01



BLUEFIN ★

FISHSET



BLUEFIN ★

REFSAILO1



BLUEFIN ★

PHEO16



BLUEFIN ★

PHEO15



BLUEFIN ★

WATO13



BLUEFIN ★

WATO48



BLUEFIN ★

WATO47



BLUEFIN ★

Est. 2009

Original

PLAQUEO1



Bluefin ★

MARE14B



BLUEFIN ★

VINO33



Bluefin ★

GRAO44B



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